TORINO DESIGN OF THE CITY PROGRAM

The City of Turin became a UNESCO Creative City of Design in December 2014. This recognition was the result of a candidature that was put forward on matters of strategic importance for the city, some closely related to industrial history and others to various areas such as: the environment and sustainability, urban planning and re-development, innovation and creativity, and economic development. On the occasion of the General Assembly of the World Design Organization (WDO)™, a biennial assembly that brings together international design organizations, the City is promoting Torino Design of the City 2017, a programme rich in initiatives dedicated to design with events, exhibitions, festivals, workshops, seminars and tours.

WORLD DESIGN ORGANIZATION (WDO)
An international non-governmental organization founded in 1957 to promote the profession of industrial design. WDO advocates industrial design driven innovation that creates a better world, engaging more than 150 member organizations in collaborative efforts and carrying out international programming—World Design Capital®, World Design Talks™, World Design Impact Prize, World Industrial Design Day™, and Interdesign™. WDO has United Nations Special Consultative Status. WDO is headquartered in Montreal (Canada).

TO-TALKS

TO-MOVE: DESIGN FOR MOBILITY
Tuesday, 10 October, 9.30 am – 1.00 pm - 2.00 pm – 5.30 pm
Companies and protagonists who have made Car Design history in Italy.
Torino Incontra – Sala Giolitti, Via Nino Costa 8
Organised by: The City of Turin and the IED
Info: www.torinodesigncity.it

THINKING THE LIBRARY FOR THE CITY
Tuesday, 10 October, 10.00 am – 1.00 pm - 3.00 pm – 5.00 pm
The cultural, technological and social evolution in progress requires ongoing planning activities for services that are capable of responding to new needs.
Torino Incontra, Via Nino Costa 8
Workshop 3.00 pm – 6.30 pm
Organised by the City of Turin's Public Libraries Service in collaboration with the Piedmont Section and the National Public Libraries Commission of the Italian Library Association.
Info: www.torinodesigncity.it

TO-MAKE
Wednesday, 11 October
Design For Innovation
9.30 am – 1.00 pm.

Makers and different Serialities
2.30 pm – 4.30 pm
Torino Incontra – Sala Giolitti Via Nino Costa, 8 Turin
Organised by: the City of Turin
Info: www.torinodesigncity.it

DESIGN FOR THE CITY: DESIGN FOR CITIZENS
Thursday, 12 October, 9.30 am – 1.00 pm, 3.00 pm – 5.00 pm
The relationship between design and the City. Design methodology applied to the production of systems and services that can improve life for metropolis citizens.
Aula Magna Cavallerizza Reale - Via Verdi,9 Turin
Organised by: the City of Turin
Info: www.torinodesigncity.it

DESIGN FOR HERITAGE
Friday, 13 October
The design of Cultural Heritage to create new models of participation, along with those values that distinguish our territory, such as: climate, landscape, artistic heritage, food, design and fashion.
Design like a tool
9.30 am – 1.00 pm
Design for heritage
3.00 pm – 5.00 pm
Aula Magna Cavallerizza Reale, Via Verdi 9, Turin
Organised by: the City of Turin
Info: www.torinodesigncity.it

TORINO: THE SIGN OF THE CITY
Monday, 16 October, 11.00 am – 1.30 pm
The final day of Torino Design of the City with the results of the week's talks.
Aula Magna Cavallerizza reale, Via Verdi 9, Turin
Organised by: the City of Turin
Info: www.torinodesigncity.it

WORLD DESIGN ORGANIZATION – GENERAL ASSEMBLY
14 - 15 October
The 30th World Design Organization General Assembly. This is a members-only event.
International Training Centre of the ILO, Viale Maestri del Lavoro 10, Turin
Organised by: World Design Organization (WDO)
Info: www.wdo.org

WORLD DESIGN ORGANIZATION – WORKSHOPS
Sunday, 15 October
Workshops on topics related to specific United Nations Sustainable Development Goals: Industry, innovation, infrastructure and mobility; Sustainable cities and communities; and Responsible production and consumption.
Participation in workshops is reserved to WDO members and is by invitation for non-members.
ILO Congress Center, Viale Maestri del Lavoro 10, Turin
Info: www.wdo.org

SEMINARS / MEETINGS / WORKSHOPS

BJCEM-BIENNALE DES JEUNES CRÉATEURS DE L'EUROPE ET DE LA MÉDITERRANÉE
10 October, 2.30 pm – 7.00 pm / 11 October, 9.00 am – 2.00 pm
Association Board. This is a members-only event.
Sala Einaudi - Torino Incontra, Via Nino Costa 8, Turin

GAI – ASSOCIAZIONE PER IL CIRCUITO DEI GIOVANI ARTISTI ITALIANI (Association of Young Italian Artists)
11 October, 11.00 am – 1.00 pm: GAI Association Council of Presidency.
11 October, 2.30 pm – 5.30 pm – GAI Association Assembly. These are a members-only events.
Sala Einaudi - Torino Incontra, Via Nino Costa 8, Turin

TEN IDEAS FOR LIVING WITH CHANGING WORK
10 October, 11.00 am – 1.00 pm
A presentation of Harvard University's research results on work in the near future.
Cavallerizza Reale – Via Verdi 9, Turin.
Organised by: IAAD, La Scuola Possibile, The Adecco Group
Info:

ITALIAN ISLAMIC CULTURAL HERITAGE: TWELVE CENTURIES OF RELATIONS
Saturday, 14 October, 9.00 am – 1.00 pm
A journey through the Islamic historic-artistic-architectural heritage in Italy to narrate the intertwined stories of Christianity and Islam.
Torino Incontra, Sala Giolitti, Via Nino Costa, 8
Organised by: the City of Turin and ASSAIF
Info: www.assaif.org - www.tief.it

DEMOCRACY AND DESIGN
12 October, 6.00 pm
Stand Up for Democracy Project – A talk that is open to interventions from the public.
Laboratorio di San Filippo Neri, Via Maria Vittoria 7a
Organised by: MIAAO – Museum of Applied Arts
Info: www.miaao.jimdo.com

STUDIO65
50 years of Pop Art and Design
11 October, 5.30 pm – 8.30 pm
Workshop
Creative Design
16 October, 5.30 pm – 8.30 pm
Workshop
Via Valprato 68, Turin
Organised by: Docks Dora and Studio65 and Il Mercante di Nuvole Cultural Association
Info: www.foit.it - www.studio65.eu

DESIGN FOR THE CITY: AGORÀ VALLETTE
12 October, 5.30 pm – 8.00 pm
Social inclusion and cultural innovation of co-design spaces.
Piazza Montale 18a, Turin
Organised by: SocialFare | Centro per l'Innovazione Sociale (Centre for Social Innovation), in collaboration with CivicWise and Officine Caos – Casa di Quartiere Vallette
Info: www.facebook.com/socialfaretorino

INTERNATIONAL ACADEMY ON SUSTAINABLE DEVELOPMENT 2017
10 - 13 October
International capacity building programme.
Organised by: Centro Studi Silvia Santagata – EBLA and UNESCO
Info: www.academysd.net

EVENTS

DESIGN FOR URBAN REGENERATION AT VIA PAOLO SACCHI
10 - 30 October, Via Sacchi
Seminars, exhibitions, thematic markets, artistic interventions and performances, workshops and tours.
Organised by: the Fondazione Contrada Torino Onlus
Info: www.contradatorino.org

TURIN FASHION DESIGN WEEK

13-14 October, 7.00 pm – 9.00 pm – 14 October, 11.00 am – 1.00 pm
Fashion and design come together to give life to fashion shows and performances.
•13 October, *ex Borsa Valori, Via San Francesco da Paola, 28, Turin*
•14 October, *Cittadellarte Fondazione Pistoletto, Via Giovanni Battista Serralunga, 27, Biella*
IAAD in collaboration with Cittadellarte Fondazione Pistoletto
Info: www.turinfashiondesignweek.it

TORINO GRAPHIC DAYS Vol. 02

12 - 15 October
International festival dedicated to graphic design.
Via Agostino da Montefeltro 2, Turin
Organised by: Toolbox Coworking
Info: www.graphicdays.it

TORINOSTRATOSFERICA UTOPIAN HOURS

13-15 October, 4.00 pm – 24.00
Opening: Friday, 13 October, 6.00 pm
Festival dedicated to the City's future.
Bellissimo Blue Loft: Via Regaldi 7 int 12/A, Turin
Organised by: Torinostratosferica
Info: www.torinostratosferica.it

SMART MOBILITY WORLD 2017

10 - 11 October
Symposia and conferences for an integrated vision on Smart Cities and Green Mobility.
Lingotto Fiere, Via Nizza 294
Organised by: GL Events Italia
Info: www.smartmobilityworld.net

IL MERCANTE DI NUVOLE + NOTTE BIANCA AT DOCKS DORA

#Ilmercantedinuvole #IMDN
Thursday, 12 October, 6:00 pm – 02:00 am
A project presentation of the Polo Archivistico e Museale per il Design Creativo (Archives and Museum for Creative Design). Events, exhibitions and design studies open to the public.
Docks Dora, Via Valprato 68, Turin
Organised by: Studio65 and Il Mercante di Nuvole Association
Info: www.studio65.eu

REMIXING CITIES N. 2 MAGAZINE

Wednesday, 11 October, 6.00 pm – 7.30 pm
A live radio broadcast of the publication dedicated to Urban Regeneration and Youth Creativity.
Urban Center Metropolitano Torino - Piazza Palazzo di Città 8/f
Organised by: GAI – Association for Young Italian Artists, Urban Center and the City of Turin

www.urbancenter.to.it

GREEN GRAIN: HERITAGE DESIGN IN BIOSPHERE RESERVE COLLINAPO
Thursday, 12 October, 09.30 am – 8.30 pm
A meeting dedicated to the "green seed" of territorial design, with a seminar, round table, presentations, videos and exhibitions.
Le Vallere, Corso Trieste 94 and 98, Moncalieri (TO)
Organised by: Ente di gestione Parco del Po e collina (Management Authority of the Po Park and Hill)
Info: www.parchipocollina.to.it

TORINO MAPPING PARTY – COLLABORATIVE MAPPING FOR A BETTER MOBILITY
14 October, 9.00 am – 1.00 pm
1st mapping party to actively contribute to OpenStreetMap.
Open Incet, Via Cigna 96/17, Turin
Organised by: 5T SRL and ITHACA
Info: www.muoversiatorino.it/mapping-party

OPEN DAY OPEN GARAGE AL MAUTO
Saturday, 14 October, 10.00 am – 12.00 pm
A visit to the National Automobile Museum's Garage and the possibility of helping out with the restoration works of craftsmen.
Corso Unità d'Italia 40, Turin
Organised by: Mauto, the Turin Automobile Museum
www.museoauto.it

EXHIBITIONS

GIANFRANCO FERRÉ. UNDER ANOTHER LIGHT: JEWELLERY AND ORNAMENTS
From 12 October
An exhibition of about 200 jewellery objects by the famous Italian designer (from 1980 to 2005).
Palazzo Madama – Sala del Senato.
Organised by: the Gianfranco Ferré Foundation and the Turin Museums Foundation
Info: www.palazzomadamatorino.it

DESIGN THE MOVE, Light on the road
13 –14 October, 10.00 am – 6.00 pm
Exhibition on the design history of car headlamps.
Corso Tazzoli 228, Turin
Organised by: Hangar 25
Info: www.hangar25.it

GIANSONE - Sculptures to be worn
From 11 October
Exhibition of gold jewelry forged by Turin artist Mario Giansone
Palazzo Madama, Piazza Castello, Turin
Organised by: the Turin Museums Foundation and the Mario Giansone Historical Archive Association
Info: www.palazzomadamatorino.it

CONTEMPORARY LACQUERS – The Burmese tradition revisited by IED students
From 12 October
Exhibition on the Burmese tradition revisited by IED students.
Entrance to the exhibition is included with the MAO Museum ticket.
Museum of Oriental Art, Via S. Domenico 11, Turin
Organised by: the Turin Museums Foundation and the IED
www.maotorino.it

A.A.R.M. "ALGORITHM.ART.ROBOT.MATERIAL"
11-16 October, 6.00 pm
Robotics & Creativity - final exhibition: the production of a series of design objects for the home.
Via Egeo 16,Turin
Organised by: Fablab Torino - Toolbox Coworking
Info: digifabturing@gmail.com

PHOTOS OF THREE PLACES OF CHANGE IN TURIN
11 - 16 October
Photographic exhibition of Monica Taverna, Iacopo Pasqui and Calori&Maillard in the city's regenerated places.
Porticos of Piazza Palazzo di Città
Organised by: Urban Center, the City of Turin and GAI – Association for Young Italian Artists
Info: www.urbancenter.to.it

CONTEMPORARY PANORAMAS AND PLACES UNDERGOING TRANSFORMATION
11 - 16 October
Exhibition of the winners of the *Residenze di Fotografia in Italia 2017 (Bari, Perugia and Reggio Emilia)* photo competition promoted by MiBACT - DG AAP and GAI.
Piazza Palazzo di Città 8/f
Organised by: Urban Center, the City of Turin, GAI – Association for Young Italian Artists
Info: www.urbancenter.to.it

I LOVE IT
From 7 October
Exhibition on the excellence of Made in Italy, craftsmanship and self-produced design.
Workshop of Scripture Museum, Strada Abbadia di Stura 200, Turin.
Organised by: CNA Torino - Info: www.cna.to.it

MADE IN TURIN – CREATIVE ITALIAN MANUFACTURE
10 - 15 October
Clothing and furnishing items by Turin's craftsmen of excellence.
Torino Incontra - Via Nino Costa 8, Turin
Organised by: CNA Torino – Confartigianato Torino

MATERIALLY
10 - 16 October
Exhibition dedicated to museum merchandising for the Royal Residences circuit in Piedmont
Torino Incontra - Via Nino Costa 8, Turin
Organised by: Confartigianato Torino - Politecnico di Torino, Department of Architecture and Design (DAD)

Project "LAB^3: 3D INNOVATION"
10 October - 10 November
An exhibition of objects in 3D.
Porticos of Via Po in Turin
Organised by: the Chamber of Commerce of Turin, Confartigianato Torino Città Metropolitana, FabLab Torino and Turn Design Community Torino
Info: www.turn.to.it/labcube

POLISGRAPHICS
11 October, 6.00 pm
Preview of the PolisGraphics exhibition "*Le nuove arti applicate*" (New applied arts).
MIAAO, Via Maria Vittoria 5, Turin
Organised by: MIAAO – Museum of Applied Arts
Info: www.miaao.jimdo.com

TWENTY YEARS OF ELEGANCE. 1955-1975
From 10 October
Exhibition of historical clothing accompanied by unpublished documents from the State Archives.
Archivio di Stato di Torino, Piazza Castello 209 (entrance from Piazzetta Mollino 1)
Organised by: the Archivio di Stato and the Liceo Artistico Passoni of Turin
Info: www.archiviodistatotorino.beniculturali.it

POP ART IN THE DOCKS
11 - 16 October
The richest collection of furnishings and design objects made by Studio65.
Docks Dora, Via Valprato 68, Turin
Organised by: Il Mercante di Nuvole Cultural Association and Studio65
Info: www.studio65.eu

#HACKUNITO FOR AGEING
10 - 16 October
Research design on healthy and active aging. Initiative #hackUniTO for aging involving 29 Italian Universities.
Porticos of Via Po
Organised by: the University of Turin
Info: www.hu4a.it

DESIGN GUIDED TOURS

GRAND TOUR IN TURIN
Itineraries and tours on "creativity, industry, craftsmanship and design" around Turin, a UNESCO Creative City of Design.
Turin, City of the Car
Saturday, 7 October, 9.30 am
The origins, culture and transformations of the factory buildings that are symbolic of the automobile and transport industrial history in Turin's Borgo San Paolo district.
Politecnico di Torino and AIPAI – the Italian Association for Industrial Archaeological Heritage
Creativity plasmas the territory
Saturday, 7 October, 9.30 am
The Po River and Turin Hill biosphere reserve (Po Hill, Man Project and the UNESCO Biosphere Reserve). With an important example of urban re-development designed by Andreas Klipar.
Mirafiori, the transformation factory
Friday, 13 October, 3.00 pm
The former Mirafiori factory, a symbol of the great automobile industry in transformation: the Abarth Classiche factories and the Cittadella Politecnica del Design, Spazio MFR and Mirafiori Motor Village.
Author productions at Castello del Valentino
Saturday, 14 October, 10.00 am
A trail through Castello del Valentino, the seat of the Faculty of Architecture, which is exhibiting the works of the great authors who have taught in the Faculty of Turin: Gabetti, Castiglioni, Le Corbousier, Prouvè, Mari and Jacobsen alongside the works of Carlo Mollino, Gino Levi Montalcini, Morbelli and Dulgheroff.
Automobile City. Origins of the factories in San Salvario
Friday, 20 October, 3.00 pm -
The history of the San Salvario factories, with a visit to the museums and transformed sites.

For all Tours and information: www.abbonamentomusei.it
Freephone number: 800.329.329

TURIN CREATIVE CITY: FROM ITALY '61 TO THE UNITED NATIONS CAMPUS

14 October – 10.00 am – 12.30h organised by the Turin UNESCO Centre.
Guided tour with the viewing of historical videos at the UN Campus: transformation of the Italy '61 Pavilions (1961).
TURIN UN CAMPUS, Via Maestri del Lavoro 10, Turin
Info: www.centounesco.to.it

ON THE DISCOVERY OF DESIGN TURIN

14 and 15 October, 3.00 pm
A walk among historical buildings, shops and places of the major projects that design has produced and continues to produce in Turin.
Tours are organised by Reach Experiential Travel
Info: www.turismotorino.org/visite_guidate

LET'S DISCOVER BARRIERA

Wednesday, 11 October
On the discovery of Barriera di Milano's hidden places: by Carlo Mollino at Docks Dora, from the *Ex-Tobler to the Fiat Grandi Motori Factories*
Architettura senza Frontiere Piemonte (Architecture without Borders Piedmont)

The full program is on the official website: **www.torinodesigncity.it**

Contacts
Torino Design of the City
Direzione Area Cultura, City of Turin
Via San Francesco Da Paola 3
design@comune.torino.it